**Letter of Invitation**

Dear Sir/Madam,

On behalf of Optics Valley Startup Café, we sincerely invite you to enter for the Tel Aviv Division of the Yellow Crane Cup · 2018 China Optics Valley 3551 International Entrepreneurship Competition (hereinafter the competition).

The Yellow Crane Cup · 2018 China Optics Valley 3551 International Entrepreneurship Competition is of the highest standard entrepreneurship competition in China Optics Valley, which will be successively launched in top ten innovative and entrepreneurial cities around the globe such as Silicon Valley (US), London(UK), Berlin (Germany), Tel Aviv (Israel), Tokyo (Japan), Beijing, Shanghai, Shenzhen, Suzhou and Wuhan (China).

Tel Aviv Division, as one of the quarter-finals, is designed to select 3 projects with high quality from 21 selected entrepreneurship projects. 21 projects ready for roadshows (in the form of presentation and answer to judges’ targeted questions) for Tel Aviv Division is about to be held in Tel Aviv on December 2nd, 2018. Industry experts and investors from all walks of life will be invited to do on-site assessment for projects presentation. Top 3 projects will be invited to compete in the semi-finals to be held in December 2018 in Wuhan, China.

A total of RMB 3 million will be awarded to prize winners, the specific amount of which are as follows. First prize (1winner): RMB 1 million; Second prize (2 winners): RMB 500,000 per winner; Third prize (5 winners): RMB 200,000 per winner. Apart from prize money, the government of China Optics Valley promises to spare RMB 10 billion of special funds every year to support investment attraction and talent introduction. For projects selected in the lists of Optics Valley 3551 Talent Program, the maximum amount of comprehensive fund is respectively RMB 100 million, RMB 50 million, RMB 23 million, as well as a series of supporting policies such as transformation of scientific and technological achievements and listing.

Those who are interested in entering for the quarter-finals in Tel Aviv, Israel are needed to fill in the attached application form and send the form, together with your business plan (PPT or PDF format), to email [adibergerzon1@gmail.com](mailto:adibergerzon1@gmail.com) before November 25, 2018.

Look forward to your active participation in this meaningful competition.

Yours sincerely,

Jessie Xuan

Executive General Manager

Optics Valley Startup Café

E-mail: [752042913@qq.com](mailto:752042913@qq.com)

**黄鹤杯·2018中国光谷3551国际创业大赛项目报名表**

**Application Form for the Yellow Crane Cup·2018 China Optics Valley 3551 International Entrepreneurship Competition**

**参赛区域 [Competition Area]：**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **企业基本信息 [Company Profile]** | | | | | | |
| **公司全称[Company Full Name]\*** |  | | | | | |
| **项目简称[Abbreviation for Projects]\*** |  | | | | | |
| **所属行业[Industry Category]\*** |  | | | **成立时间[Time of Foundation]\*** |  |
| **主营业务[Main Business]\*** |  | | | **员工人数[Staff Size]\*** |  |
| **注册资金 [Registered Capital]** |  | | | **营收情况[Revenues]\*** |  |
| **创始人信息[Founder Profile]\*** | | | | | | |
| **姓 名 [Name]** |  | **性 别 [Gender]** |  | **出生年月**  **[Date of Birth]** |  |
| **持股比例[Shareholding Ratio]** |  | **籍 贯 [Place of Birth]** |  | **联系方式 [Contact Information]** |  |
| **教育经历 [Education Background]** |  | | | | | |
| **工作履历 [Work Experience]** |  | | | | | |
| **项目介绍[Project Information]\*** | | | | | | |
| **（项目概述，不超过300字）[Project profile no more than 300 words]** | | | | | | |
| 注：1.“\*”标注项为评选重要因素；[‘\*’items are the key factors that influence assessment criteria.]  2.个人简历可以附件形式提供；[Appendix to personal resume is preferable.]  3.可附“项目商业计划书”补充说明；[Enclosed business plan is preferable.]  4.表格不够可另附说明材料。[Apart from the forms offered above, other kinds of explanatory materials are preferable.] | | | | | | |